

**NAHİTA RESTORAN İŞLETMECİLİĞİ VE YATIRIM A.Ş.**  
**PERSONAL DATA PROCESSING NOTICE**

**a) Data Controller**

As per the Law No. 6698 on the Protection of Personal Data (“Law No. 6698), Nahita Restoran İşletmeciliği ve Yatırım A.Ş. (“D.ream”) may process your personal data within the scope specified in the “Personal Data Processing and Protection Policy” available on [www.d-ream.com.tr](http://www.d-ream.com.tr) and summarized below.

**b) Purposes of Processing Personal Data**

Your personal data may be processed for the following purposes in accordance with the conditions set out in articles 5 and 6 of the Law No. 6698:

- Planning and/or execution of corporate communications activities and customer/potential customer relations processes,
- Surveys and customer satisfaction studies,
- Upon your request, for carrying out all sorts of electronic and other types of communications with you in respect of a particular product and/or service,
- Storing and analyzing customer food and beverage preferences to enhance customer satisfaction.

**c) Legal Basis of Processing of Personal Data**

Your personal data is collected electronically and in accordance with the provisions of the Personal Data Protection Law article 5, paragraph 2, subparagraph (a) “It is expressly provided for by the laws,” subparagraph (b) “Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract,” and subparagraph (f) “Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject,” as well as other relevant legal basis concerning explicit consent, if applicable.

**d) Categories of Personal Data Processed**

The following categories of personal data are processed by “Doğuş Teknoloji”:

- ID information (Name, surname, TRID number)
- Contact information (Mobile phone number, E-mail address)
- Transaction receipt/billing information (Product information, Restaurant visit time and date, Payment information)

**e) Recipients to Whom Personal Data May Be Transferred and Purposes of Transfer**

Your personal data may be transferred to;

- Relevant departments within D.ream for reporting purposes,
- Relevant departments within Doğuş Teknoloji for data collection and analysis,
- D.ream group brands for the purposes outlined in the “Personal Data Processing Consent Form”, if such consent is given.

The list of D.ream group brands is available on [www.d-ream.com.tr](http://www.d-ream.com.tr).

**f) Personal Data Security Measures**

Detailed information about the security of your personal data is provided in the “Personal Data Processing and Protection Policy” available on [www.d-ream.com.tr](http://www.d-ream.com.tr).

#### **g) Retention Period of Personal Data**

Your personal data is retained for the time frames specified in D.ream’s Personal Data Storage and Deletion Policy. These can be summarized as follows:

- The period necessitated by the purpose of processing of personal data,
- For personally identifiable information, for a period of 10 years from the date of last transaction as per Article 8 of the Law No. 5549 on the Prevention of Laundering Proceeds Of Crime.

#### **h) Your Rights as Data Subject Under Article 11 of the Law No. 6698**

With regard to the personal data you share with us, and as per Article 11 of the Law No. 6698, you are entitled to:

- a) inquire about whether your personal data has been processed,
- b) if so, request information on the processing,
- c) learn the purpose of processing of the personal data and whether your data is used in accordance with their purpose,
- ç) receive information on domestic and foreign third parties with whom your data has been shared,
- d) request correction in case the personal data processed is inaccurate or incomplete,
- e) request deletion or destruction of personal data under Article 7,
- f) request that the actions taken within the framework of paragraphs (d) and (e) be notified to the third parties to whom the personal data is transferred,
- g) object to any result that is to your detriment as a result of an exclusively automated analysis of your personal data,
- ğ) claim compensation for the damages you might suffer in the event your personal data is processed in an unlawful manner.

You may contact us at any time to exercise these rights by using the “Application Form” on our website ([www.d-ream.com.tr](http://www.d-ream.com.tr)) under the Personal Data Protection section, or through other methods specified in the form.

#### **i) Withdrawal of Consent**

**Under the Law No. 6698, you can withdraw the consent you have given to D.ream group companies at any time.**

- o To withdraw your consent to receiving commercial electronic messages, follow the steps provided in the SMS or e-mail you have received.
- o To adjust or withdraw your consent to receiving personalized ads, visit the “[Cookie Policy](#)” on [www.d-ream.com.tr](http://www.d-ream.com.tr).
- o To withdraw your explicit consent with regard to the processing of your personal data, contact us at [KisiselVerilerim@d-ream.com.tr](mailto:KisiselVerilerim@d-ream.com.tr).